

Mr. Aamir H. Shirazi

Chairman

Mr. Aamir H. Shirazi is the President of Atlas Group. He graduated from Claremont Mckenna College, California and completed his OPM from Harvard Business School. He was the Chief Executive of Atlas Honda Limited for over ten years. He was also appointed as professional director on the Board of Lahore Stock Exchange for two consecutive terms by the Securities & Exchange Commission of Pakistan. He has been Honorary Consul General of Japan, Lahore since 2002. He is also on the board of Murree Brewery Company Limited and Total Parco Pakistan Limited.

Mr. Hironobu Yoshimura

President /CEO Honda Atlas Cars (Pakistan) Limited

Mr. Hironobu Yoshimura has been associated with Honda Motor Company Limited, Japan for more than 30 years. He joined Honda in 1988 and began his career in Service Technology Division in Japan. Mr. Hironobu Yoshimura has experience in the Automobile industry, having worked in several planning divisions.

In his previous assignment, he has worked as Department Manager at Automobile Marketing Planning Office in Honda Motor Company Limited, Japan. HE joined on the Board of Honda Atlas Cars (Pakistan) Limited as President & Chief Executive Office from November 1, 2017.

Mr. Yoshimura is graduate from Sophia University, Japan.

Mr. Kenichi Matsuo

Director

Mr. Matsuo is associated with Honda Motor Company for last 36 years. He started his career as Engineer in Automobile Assembly, HM Japan and has a vast experience of Automobile Assembly and Business Planning Operations.

He has worked as Technical Advisor, Honda Cars India Limited for four years and Vice President of Honda Malaysia Sdn Bhd for two years.

He is appointed on the Board of Honda Atlas Cars (Pakistan) Limited w.e.f April, 2016 as Vice President Production & Director.

Mr. Akira Murayama

Director

Mr. Murayama has been associated with Honda Motor, Japan for last 28 years. He has vast experience of Financial Management and Business Planning Operations. He has been working in Honda Motor, Japan and different Honda ventures and subsidiaries in Europe. He has worked as Staff Manager in Honda Motor Europe Limited for four years and Manager Honda Motors, Japan. He has been Director of Honda Motors Europe for two years before assuming the position of General Manager, Honda Motors in Europe region operations. He joined as General Manager of Asian Honda Motor Co., Limited, Thailand and on the Board of Directors of Honda Atlas Cars (Pakistan) Limited in April 2017.

Ms. Mashmooma Zehra Majeed

Director

Ms. Majeed completed her Chartered Financial Analyst (CFA) program in 2001 from the CFA Institute and the Financial Risk Manager (FRM) program in 2010. She has a vast experience of 19 years in Investment and Capital Markets. She has been associated with the asset management industry in Pakistan for over 15 years with her forte being in investment management and product development. She has previously worked in senior positions in Atlas Asset Management Limited, ABAMCO Ltd (now JS Investment Ltd) and Crosby Asset Management Ltd. She started her career with M/S Hameed Majeed associates (Pvt) Ltd., as Management & Financial Consultant.

Mr. Kazunori Shibayama

Director

Mr. Shibayama has been associated with Honda Motor Company, Japan for last 27 years. He has vast experience of Automobile business & Product Planning and Marketing, working on different Honda ventures, around the globe.

Mr. Shibayama has also served for two years in American Honda Motor, US and has been associated with Marketing Division of Honda Automobile (Thailand) Co., Limited for two years. He has also experience of working with PT Honda Prospect Motor, Indonesia and Automobile Business Planning Division of Asian Honda Motor Co., Limited.

Mr. Shibayama joined on the Board of Honda Atlas Cars (Pakistan) Limited from 1st April 2019.

Mr. Feroz Rizvi

Director

Mr. Feroz Rizvi is a Chartered Accountant, having qualified from England & Wales. He has over 40 years of local and international experience in some of the largest companies in the world. On returning to Pakistan post qualification, he joined ICI Pakistan Ltd, which was a subsidiary of ICI PLC, one of the largest chemical companies in the world. He left ICI Pakistan in 1985 and after a brief period with Petromin Refinery Riyadh, he rejoined ICI Pakistan in its Polyester Fiber business in Lahore.

In 1986, he was seconded to ICI PLC's headquarters in London. During his secondment he was involved in ICI PLC's strategic shift from industrial to consumer chemical and a major acquisition of USD 8 billion from Unilever PLC as part of the company's major strategic priority. In addition, he was also responsible for a number of divestments of ICI PLC's industrial chemical business. Feroz Rizvi has extensive experience in corporate strategy, restructuring and merger and acquisition. He is the Chief Executive of Pakistan Institute of Corporate Governance and is also on the Board of Engro Chemicals and Polymer Ltd., and Pakistan Oxygen Ltd (formerly Linde Pakistan Ltd). He joined on the Board of Honda Atlas Cars (Pakistan) Limited on 2nd May 2018. He is an alumni of INSEAD and Wharton Business School.

Ms. Rie Mihara

Director

Ms. Mihara is Chief Executive Officer & Founder of Makotoya Co., Limited, Japan since 2008.

She is graduate from Tohoku Fukushi University, Miyagi JAPAN in Social Welfare. After study, she joined M/s Recruit Staffing Co., Limited in 2001 as Customer Centre Manager and worked as Director Human Resource Development in Welcome Co., Limited, Japan. In 2008 she laid the foundation of Makotoya Co., Limited in Japan and worked as CEO & Founder of the Company. In 2016, Ms. Mihara established Makotoya Pakistan (Pvt) Limited and working as CEO. She has vast experience of Marketing, Human Resources and entrepreneurship.

She is on the Board of the Company since May 2, 2018 as independent Director.